KOMODO™

BRANDING GUIDELINES

Last Revised July 2022

About these Guidelines

- KOMODO symbols and logos are the property of KOMODO Co., Ltd.
- When using the KOMODO symbol and logo, please use them in accordance with the rules of these guidelines.
- These guidelines may be revised without prior notice.

Usage Principles

- All logo data must be used as-is without any modification or alteration.
- The use of animations or effects (e.g. enlargements, rotations, decorations, etc.) are prohibited.

Usage guidelines are detailed on the following pages of this document.

GENERAL GUIDELINES

KOMODO branding may not be used in any manner that might imply that any non-KOMODO materials are sponsored, endorsed, or licensed by KOMODO. Use only KOMODO-approved artwork for branding.

The logos provided must stand alone and may not be combined with any object, including but not limited to other logos, words, graphics, photos, slogans, numbers, design features, or symbols.

KOMODO reserves the right, in its sole discretion, to modify guidelines regarding branding and may request that third-parties modify or delete any use of the logo that, in KOMODO's sole judgment, does not comply with these guidelines or might otherwise impair KOMODO's rights in KOMODO trademarks. KOMODO further reserves the right to object to unfair uses or misuses of its trademarks or other violations or applicable laws.

KOMODO also reserves the right to approve any communication using the KOMODO brand before its distribution.

COLOR DEFAULT

For use on lighter-colored backgrounds. RGB Value is r=22 g= 46 b=67.
On 4-color environments use c=94 m=84 y=59 k=35.

Reversed Logo

For use on darker-colored backgrounds. RGB Value is

r=255 g=255 b=255. On 4-color environments use c=0 m=0 y=0 k=0. F. For spot color applications, use opaque white ink.
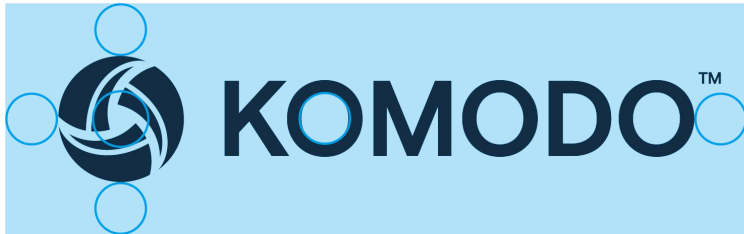
Background : Black

MINIMUM CLEAR SPACE AREA

The KOMODO Symbol and logo must always be surrounded by an area of clear, open space as indicated below. No elements may be placed within this area.

*Use the height of the letters in this logo as clear space.

Minimum Clear Space

Minimum Clear Space

MINIMUM SIZER

The height of the logo for print should be at least 12.5mm or 50 pixels for on-screen applications.

Print：12.5mm / On-screen: 50px

PROHIBITED MATTERS

The logo may not be transformed or combined with other symbols, icons, or graphics, nor may it have shadows or borders.

Designs that are so extreme that the visibility of the logo or logotype are lost may be requested to be revised.

CONTACT US

Please do not hesitate to contact us regarding these guidelines.

If you wish to use our logo, please be sure to contact us in advance.

Email: pr@komodo.jp